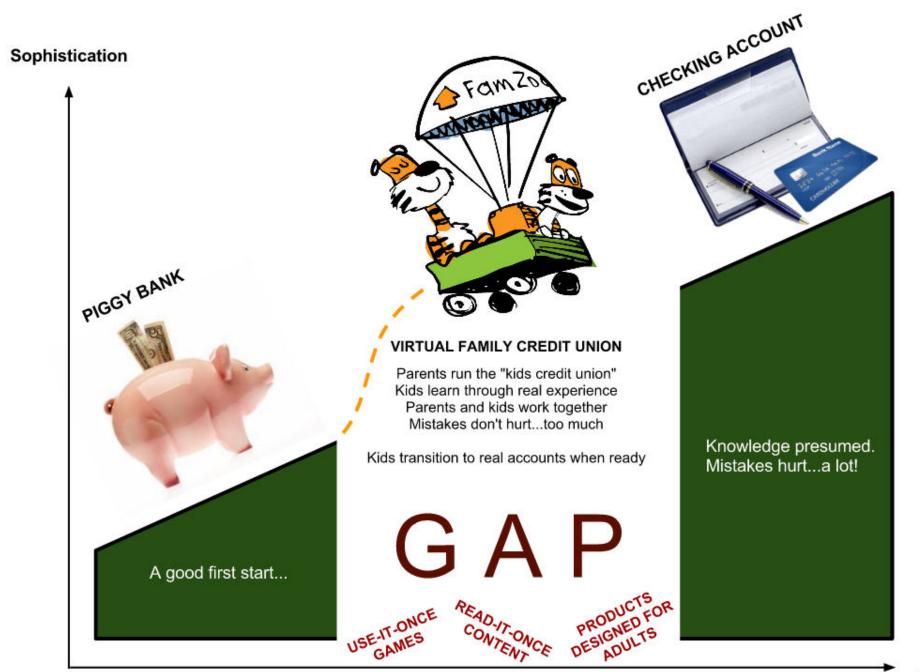
Bridge the Youth Financial Gap with FamZoo



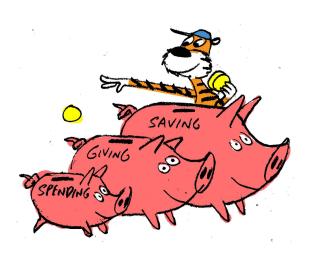
HOW THE VIRTUAL FAMILY CREDIT UNION WORKS...

Parents are the managers, and they...

- Credit accounts for deposits, chores, odd jobs, allowance, gifts, interest, etc.
- Hold the real money for safekeeping while kids make goals and save
- **Debit accounts** after purchases, donations, withdrawals

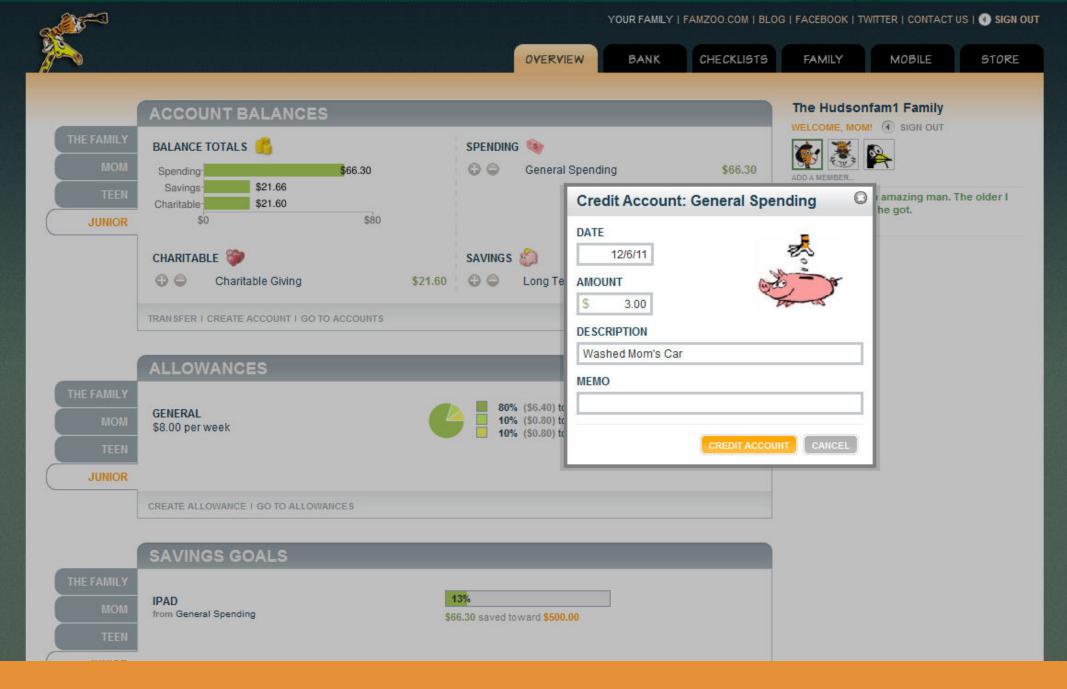
Kids are the members, and they...

- Learn good personal finance habits through regular, hands-on practice
- Collaborate with their parents in a private, kid-friendly, educational environment
- Learn from their mistakes without serious real-world financial repercussions

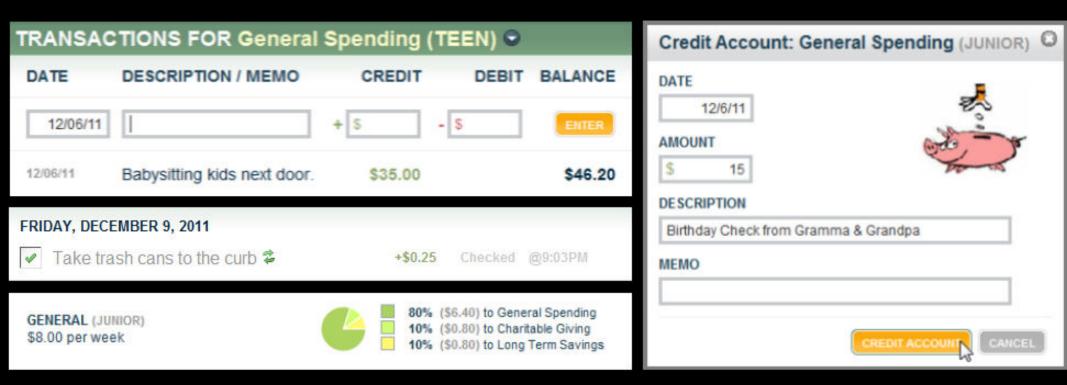




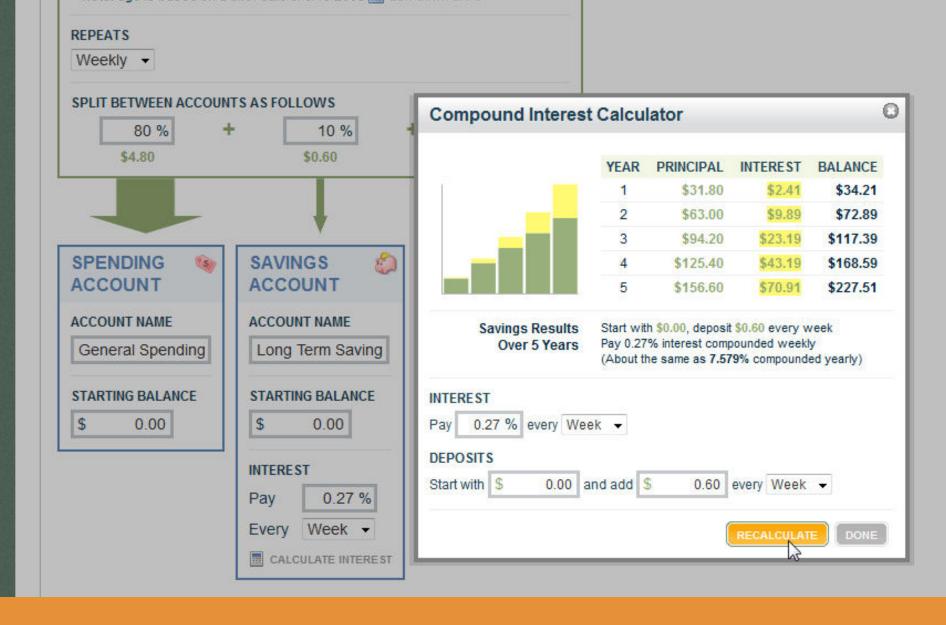




Parents and kids access their virtual family credit union using a friendly online interface.

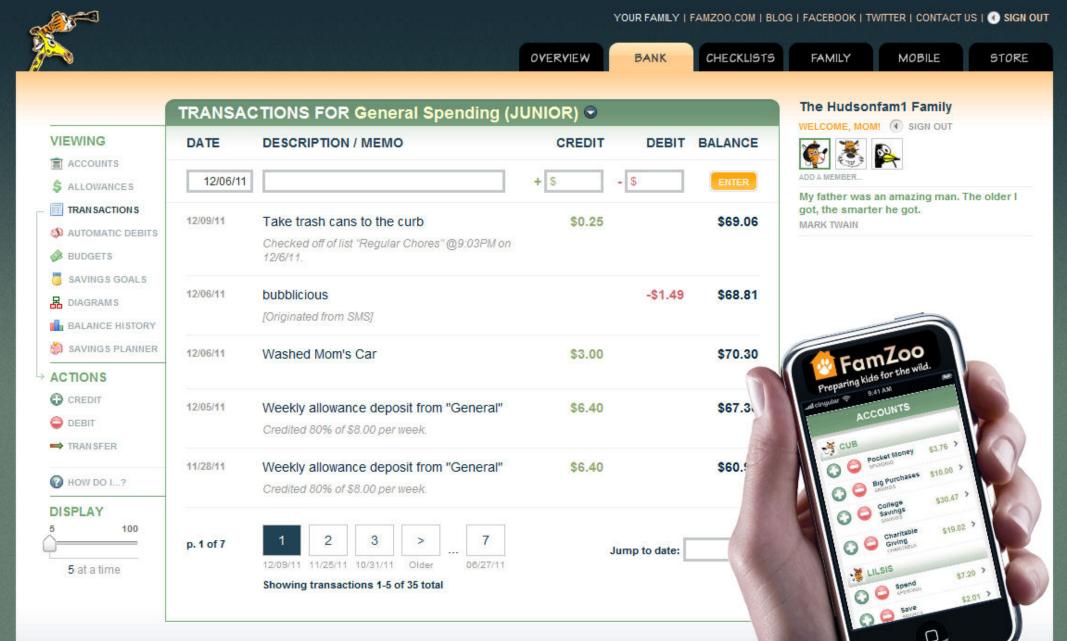


Parents establish income consistent with family philosophy. Odd jobs, paid chores, regular allowance, windfalls, etc.

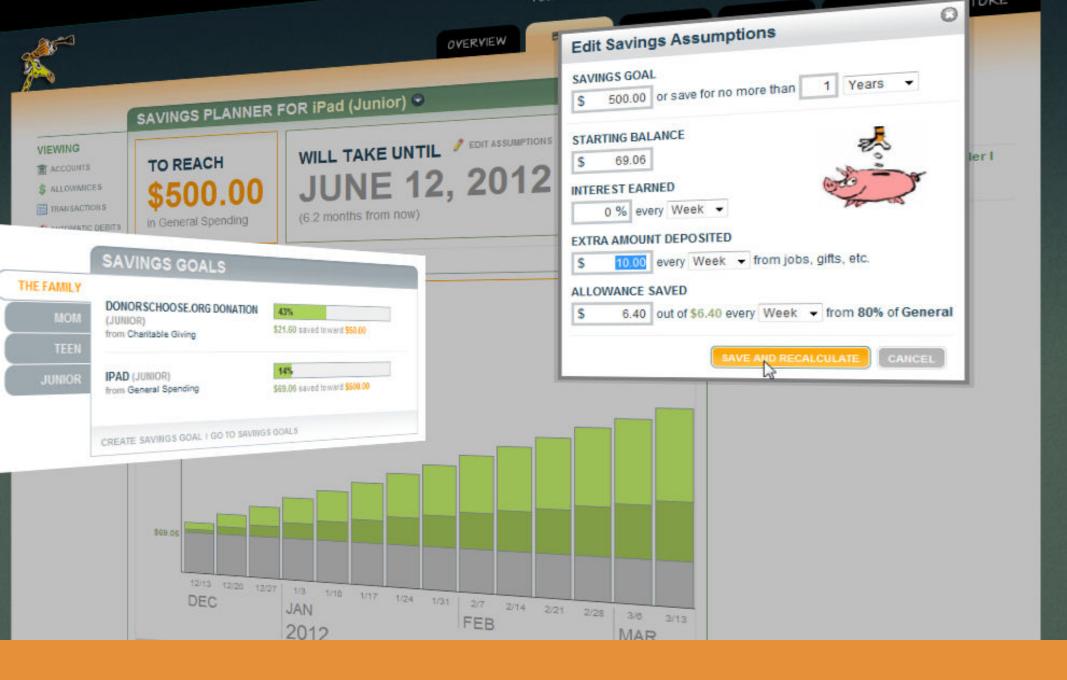


Parents create incentives with rates and time-frames that kids can appreciate.

Kids learn the magic of compound interest over time and the power of matching contribution programs.



Kids monitor their online accounts - browser, mobile app, or text. Kids learn to live within their *own* means, not *yours*.



Kids set goals, plan what-if scenarios, and monitor progress. Kids learn to save patiently and give thoughtfully.

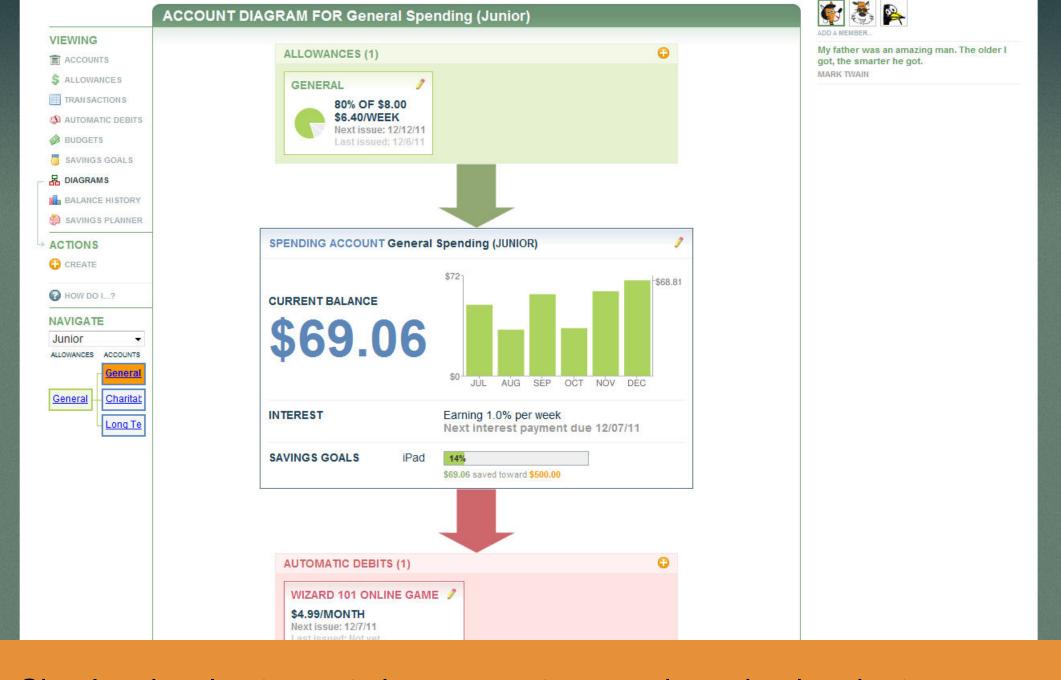
Start simple. Add sophistication as kids mature. Kids learn to manage budgets, loans, expense accounts, and more.

\$150.00

SHARE YOUR

tank tops

average cost of tank tops



Simple, visual setup gets busy parents up and running in minutes. Automation keeps it on auto-pilot. Allowance, chores, interest, recurring expenses. Flexible enough to accommodate every family's unique philosophy.

FamZoo Partner Edition



Grow your membership while delivering effective youth financial education with our award-winning, co-branded platform.





CARDS



SERVICES



WHY US

Savings Accounts

Holiday Club

Kids Credit Union

Certificates (CDs)

IRAs

Education IRA

Health Savings Account







Already started? Sign In.



Kids Credit Union powered by FamZoo

You want to teach your child to **spend**, **save**, **and give wisely through hands-on experience**. You want to start early, but your child isn't quite ready for that first real checking account. No problem!

Open your own **Kids Credit Union** and teach your youngster good money habits in a fun, family environment. It's like training wheels for online banking, and nobody gets seriously hurt falling off the financial bike.

Setting up your **Kids Credit Union** is quick and easy. Don't wait to provide the solid financial education that every child deserves.

Summary

- Parents run their own private online "Kids Credit Union"
- Kids learn good money habits through hands-on experience
- Complete your family setup in under 5 minutes
- Unlimited IOU acccounts to track spending, saving, and giving
- Automated allowance, chore rewards/penalties, compound interest
- Interactive personal finance tools to teach budgeting, goal tracking, and more
- On-the-go access via text message (any phone) or mobile UI (iPhone/Android)

Integrate FamZoo on your site with just two links & some copy.









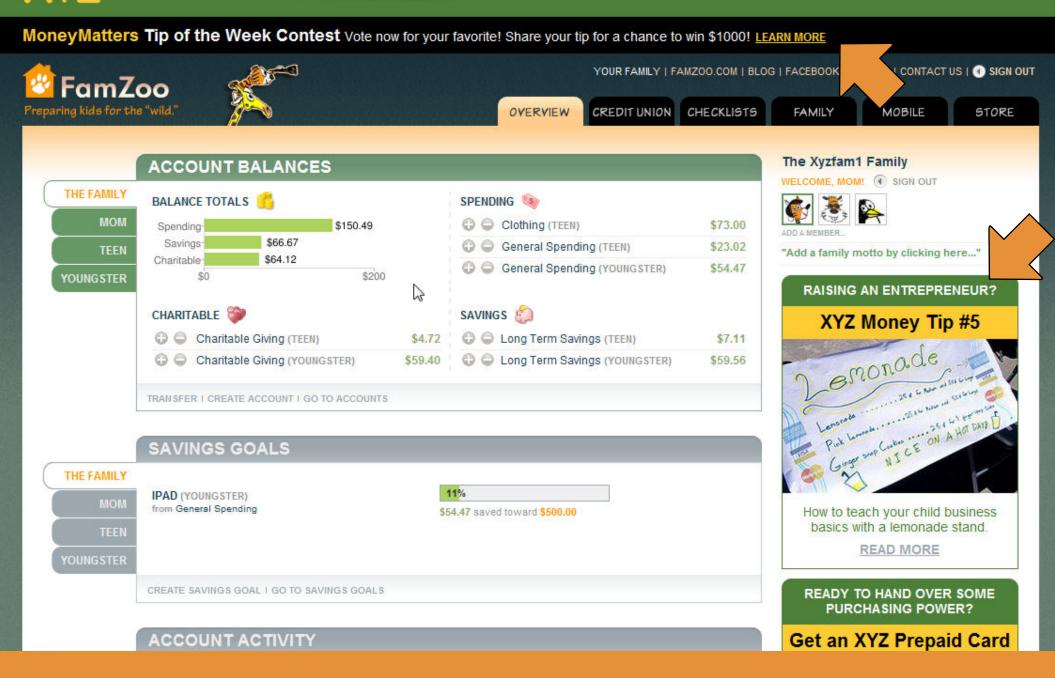
YOUR FAMILY | FAMZOO.COM | BLOG | FACEBOOK | TWITTER | CONTACT US

Register Family	& SECURE
X [†] Z WELCOME TO THE Kids Credit Union	
Fill in the form below and click the REGISTER b	utton to be on your way.
SPECIAL ACCESS CODE	
Don't have one? contact us	
FAMILY SIGN-IN NAME	
A unique name to identify your family on FamZoo like	smith" or "smith84".
PARENT SIGN-IN NAME	
The name you will use, along with your family name a (Examples: "jack", "jill", "dad", "mom".)	bove, to sign in to FamZoo.
PARENT PASSWORD RETYPE	PASSWORD
Must be at least 6 characters long. Just to be	sure we got it right!

Registration page. Customize intro, fields, terms.





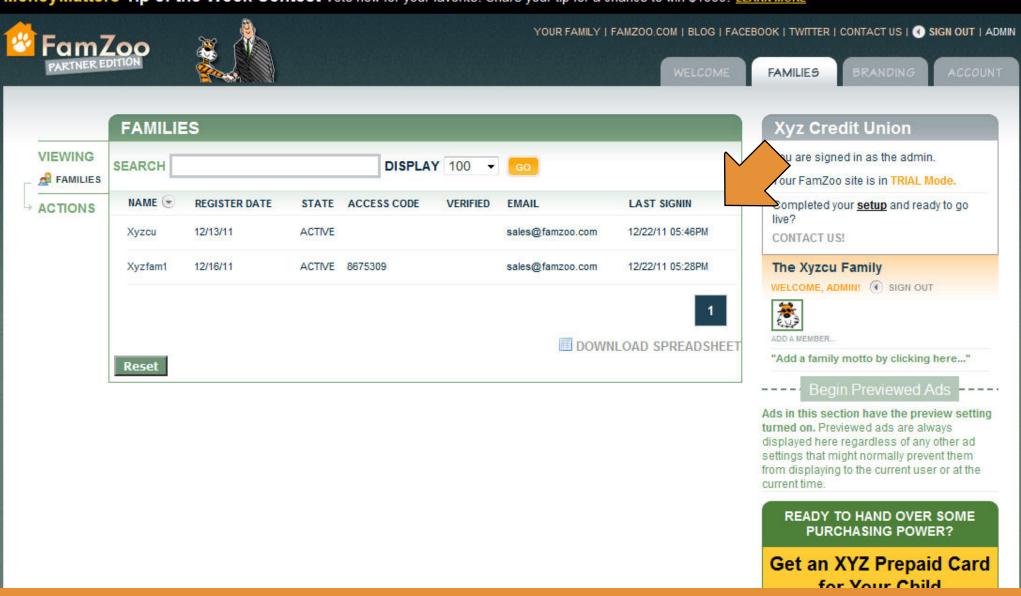


Your registered families see your content along top, side.



Follow us on:

Money Matters Tip of the Week Contest Vote now for your favorite! Share your tip for a chance to win \$1000! LEARN MORE



Your Admin console. See activity of your registered families.

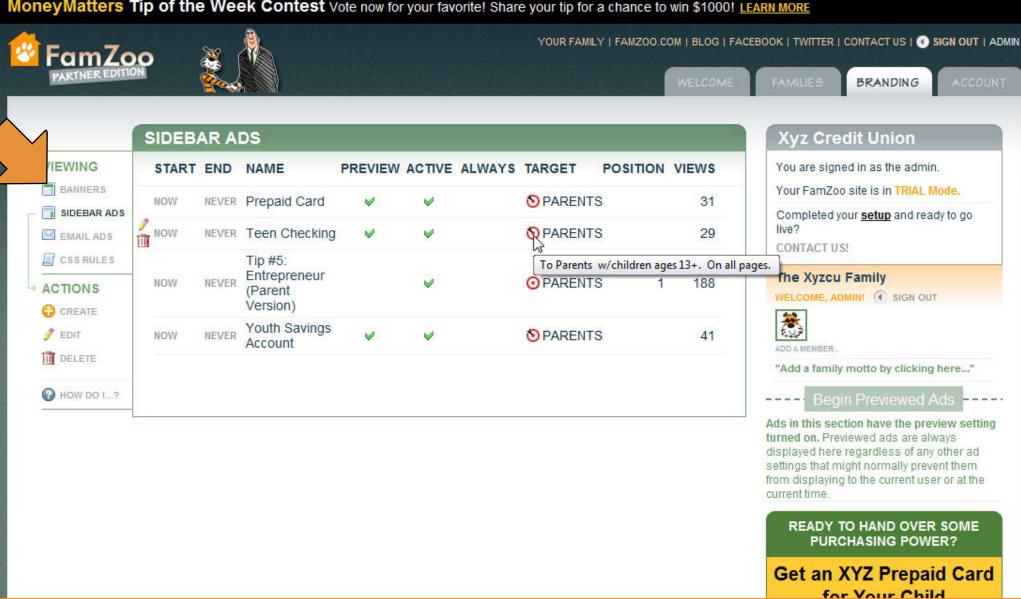


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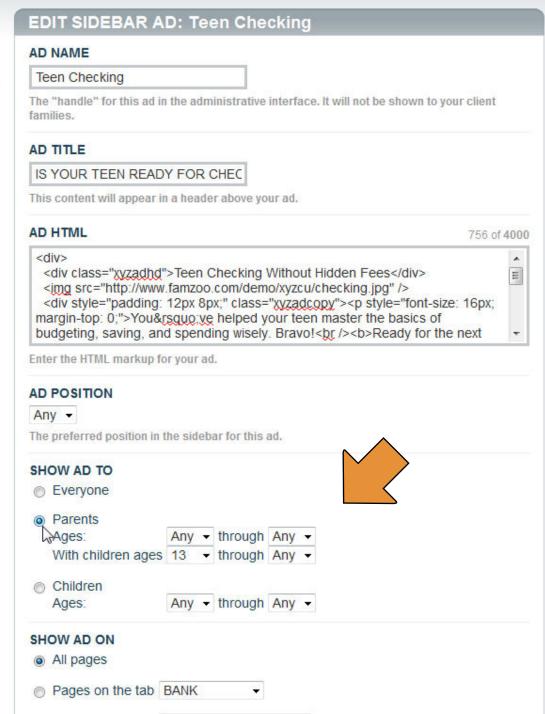


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Create & schedule content/offers for banners, sidebar, email.





Target the right message to the right audience at the right time.

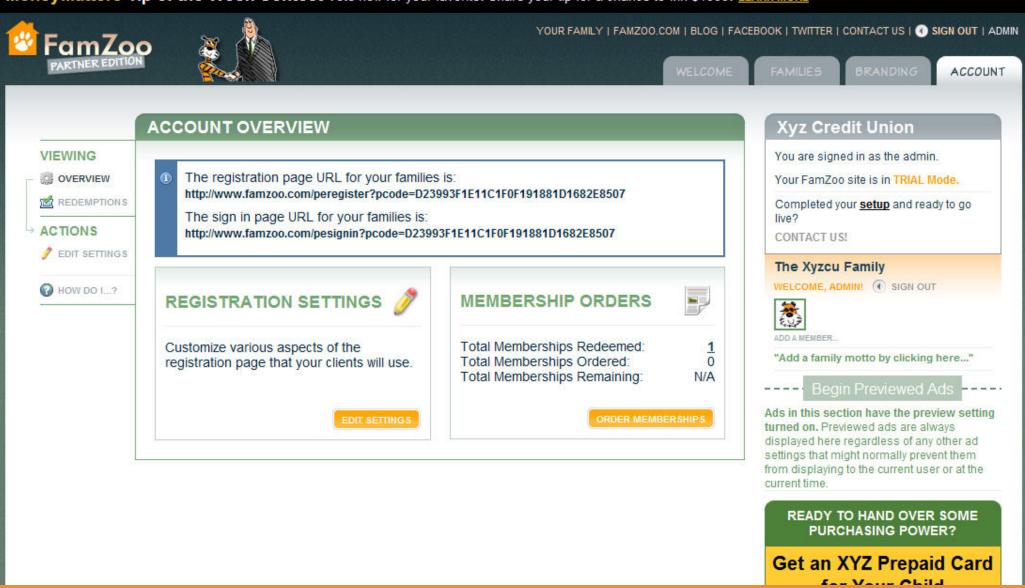


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Manage your FamZoo Partner Edition account and settings.



- Can I see a detailed demo?
- Can FamZoo do ?
- What are FamZoo's plans for
- What's the best way for us to partner?
- How much does Partner Edition cost?
- When can we get started?